

A VISIONARY APPROACH BY A COLLABORATIVE TEAM OF MAKERS INSPIRING THE FUTURE OF TOWN CENTRE LIVING

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A COMBINATION OF VISION AND PASSION CREATING AN INNOVATIVE LIVING EXPERIENCE

GEOCON IS
PIONEERING
VERTICAL LIVING
IN TOWN CENTRE
LOCATIONS

GEOCON WANTED
TO BUILD INFINITY
TOWERS IN A TOWN
CENTRE LOCATION
THAT HAD A
TRADITIONALLY LOW-
RISE FOOTPRINT IN
ORDER TO PROVIDE
AN INNOVATIVE
LIVING OPTION

THE INTENTION
WAS FOR INFINITY
TOWERS TO OFFER
RESIDENTS A HIGH
LEVEL OF AMENITY
AND QUALITY AT AN
AFFORDABLE PRICE,
GIVING THEM THE
CHANCE TO LIVE
THE 5-STAR RESORT
STYLE EXPERIENCE

EXTRA INSIGHT

Use the Layar app to scan the image and view a video on the vision behind Infinity Towers

Two underlying factors drove the concept for Infinity Towers. Firstly, Geocon's overall vision of 'Building Canberra', their plan to focus on the development of town centres whilst respecting the beautiful established suburbs of Canberra.

Secondly, inspiration came from their passion for creating truly unique living experiences that offer quality whilst remaining attainable.

Historically, Canberrans have had a preference for living below the tree line. But Geocon set out to challenge this way of thinking, assembling an interdisciplinary team of architects, builders, town planners, social planners and landscape architects to help achieve this vision.

Infinity Towers would be a flagship project, where the outcome would revolutionise apartment living in Gungahlin and inform future development in Canberra, influencing the approach to residential apartment living.

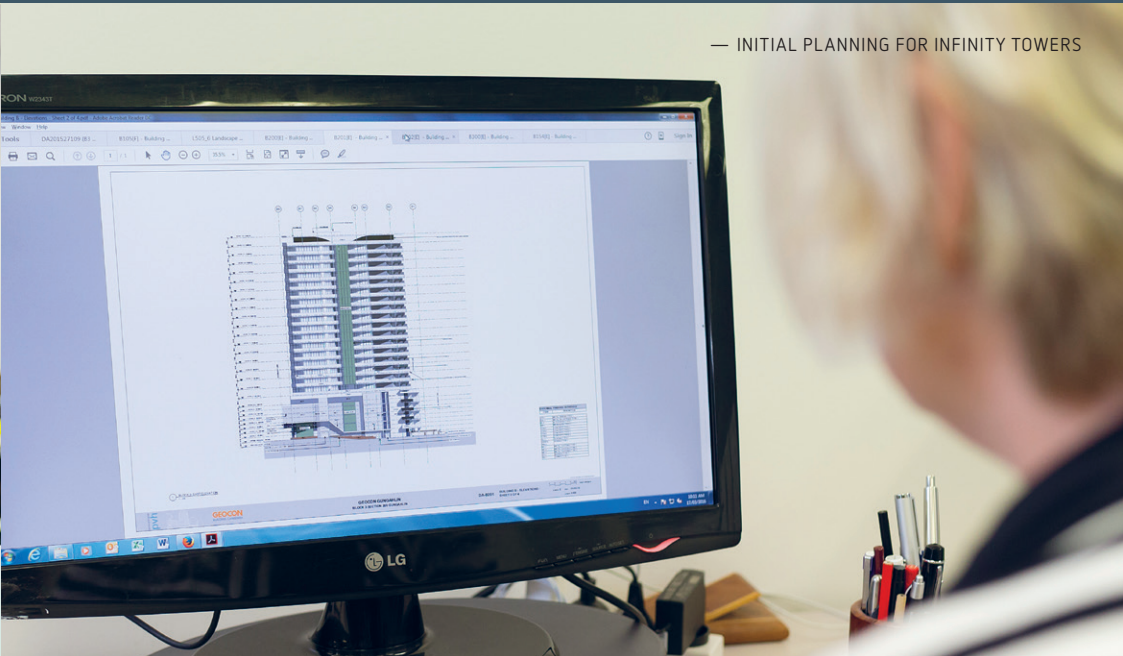
A CASE STUDY IN DEVELOPMENT APPROVAL AND BUILDING HEIGHT

Infinity Towers is an ambitious project that represents a huge opportunity to change the face of the Gungahlin Town Centre.

The challenge for Purdon Planning was determining how to integrate the towers into the existing area as organically as possible and add value to the town centre.



—DEVELOPMENT APPROVAL WORK FOR INFINITY TOWERS



— INITIAL PLANNING FOR INFINITY TOWERS

Kristi Jorgensen of Purdon Planning explains the challenges that were involved in getting the development approval for Infinity Towers.

Q— *What were the key challenges to work through in this project?*

A— Height is often a big debate in Canberra. Building height is quite a challenging one to get across the line, but the great thing about working in a collaborative fashion with government and the community is that you can get the right outcomes.

Q— *How did you approach these challenges?*

A— We recognise that throughout the development of any type of project there are going to be a diversity of views, so our approach was to make sure all our communication activities were open, transparent and genuine.

Q— *What was the outcome?*

A— After 18 months of working on stakeholder engagement, we secured the development approval for Infinity Towers - a project that will add to the viability, vibrancy and amenity of the town centre.



Kristi Jorgensen
CEO, Purdon Planning

"What this project highlights is the importance of community engagement and stakeholder engagement generally... and Geocon has been incredibly committed to that process throughout the development of the project. The majority of people recognise that town centres need this sort of development and activation."

AMBITIOUS ARCHITECTURE AND DISTINCTIVE DESIGN ESTABLISHING A LANDMARK

THIS PROJECT
AIMED TO MAKE
AN IMPACT
ON THE TOWN
CENTRE AND
BE GEOCON'S
BIGGEST EVER
PROJECT

THE BUILDINGS
WERE DESIGNED
TO BLEND IN
SEAMLESSLY
WITH THE
EXPANSIVE
SKYLINE

INFINITY
TOWERS WOULD
FEATURE A
COMPLETELY
DIFFERENT
DESIGN
TO OTHER
BUILDINGS
IN THE TOWN
CENTRE

Geocon worked with the architects at Peckvonhartel to develop an iconic design that would create a landmark for the Gungahlin Town Centre.

The architectural concept looked at making the most of the views and the connection between the interior and exterior environments.

Peckvonhartel considered how they could achieve this through a sophisticated design that used curvature as a main element—a departure from the usual linear and rectangular shapes of development architecture.

They examined a number of national and international developments to gain inspiration, utilising their team of architects in Melbourne to create the initial concepts before refining these ideas to suit Canberra.

This approach allowed them to draw on the design methodologies of bigger cities and deliver the unique design elements that Geocon was looking for.



— TEAM COLLABORATION



— FINISHES

A CASE STUDY IN SOLAR EFFICIENCY

In designing Infinity Towers, there was a huge opportunity to boost solar efficiency and reduce the need for heating and cooling.

The challenge was how best to achieve this goal and increase the energy efficiency of each apartment.

Marcelo Solar of Peckvonhartel explains the importance of maximising energy efficiency.

Q— *Why is solar access important to an apartment?*

A— It provides residents with a more consistent thermal environment, which isn't totally reliant on air conditioning and heating. It also allows people to use natural ventilation more often.

Q— *What does this mean for the future of Infinity Towers?*

A— The long-term objective is that people's energy usage and the costs of operating their utilities are lowered, so that they benefit both financially and in terms of comfort.

Q— *How has this been achieved in Infinity Towers?*

A— The design utilises curvature as the key element of the perimeter. We've created open space and looked at utilizing glazed balconies. We have also orientated the towers directly to Yerrabi Pond. The result is a minimum EER of 6 and an average of 7.5.



—
Marcelo Solar
Architect, Peckvonhartel

"We have angled the towers to maximise solar-passive design."

CONTEMPORARY INTERIOR AND EXTERIOR ENVIRONMENTS EMBRACING 5-STAR LIVING

THE INTENTION WAS FOR THE INTERIOR DESIGNS TO EMBRACE MODERN TRENDS

THE LANDSCAPED PODIUM AREAS AIMED TO TAKE ADVANTAGE OF THE VIEWS

THE DESIGN WOULD GIVE RESIDENTS THE EXPERIENCE OF LIVING IN A RESORT

The concept for Infinity Towers was to create a luxury living environment for residents through a combination of quality design, amenities and landscaping.

The landscape architecture team at Spacelab wanted to offer a landscaped podium area with a variety of facilities that would be unmatched in Canberra.

They aimed to create innovative outdoor garden spaces and resort-style luxury amenities where residents could entertain, relax and be part of a community.

The interior design team at Peckvonhartel were tasked with creating interior spaces that would continue this theme whilst allowing the external and internal environments to work together seamlessly.

To achieve this, they focused on design outcomes that would integrate the spaces inside and outside, utilising contemporary finishes that complemented the interior colour schemes.

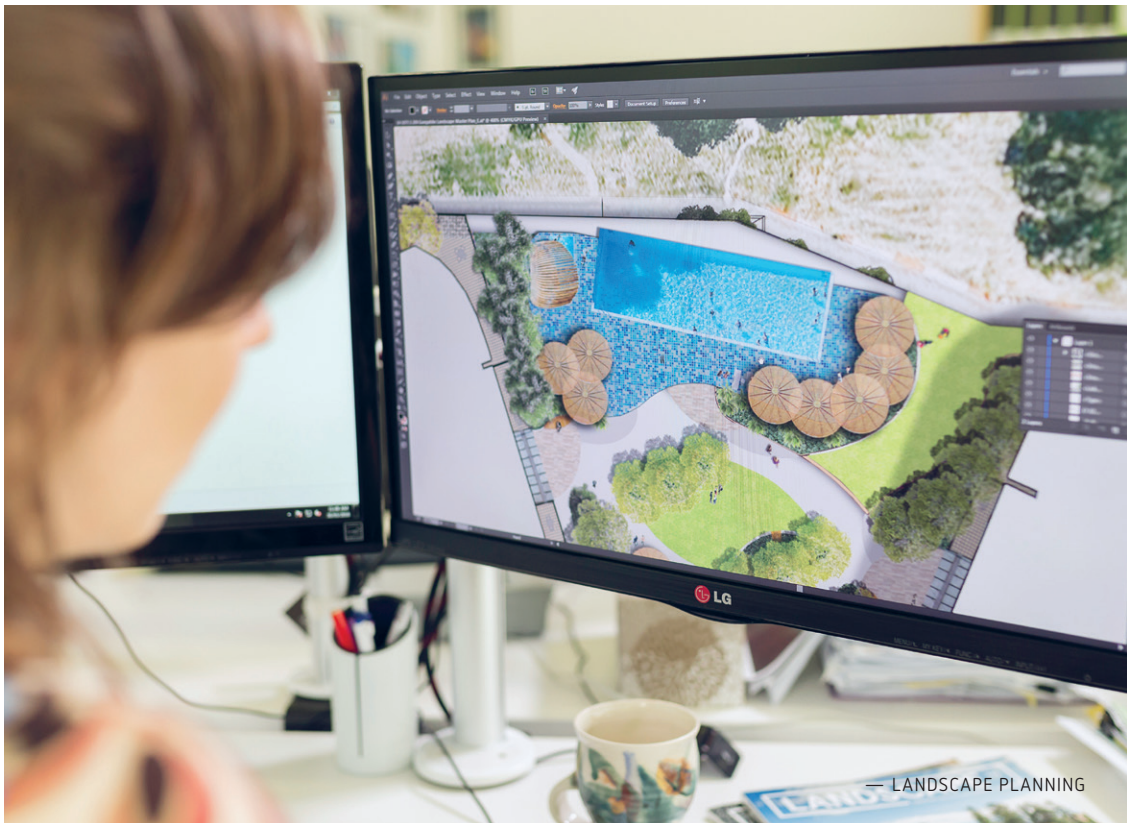
A CASE STUDY IN LANDSCAPE ARCHITECTURE DESIGN

Landscaping was integral to the design of Infinity Towers, and with an experienced team on board there was an opportunity to produce something truly unique.

The challenge was selecting the right mix of features that would give residents a resort style experience with access to the views of Yerrabi Pond.



— SPACELAB TEAM



— LANDSCAPE PLANNING

Cher Shearer of Spacelab talks about the process of designing the landscape architecture at Infinity Towers.

Q— *What was Spacelab's vision for the landscaping at Infinity Towers?*

A— We wanted to create a stunning, engaging and truly unique resort-style landscape with beautiful views.

Q— *Where did you get the inspiration for the landscape design?*

A— We looked at resorts around the world, and a consistent theme was the quality of the landscaped environment that defines the resort experience. We looked at how we could create this look and feel through our own design.

Q— *How has the landscape design achieved its goal?*

A— We have created a flowing design that makes the most of the elevated viewing platform and provides a range of different spaces that can be utilised by residents throughout Canberra's seasons and at all times of the day.



Cher Shearer
Director, Spacelab

"We sought to emanate the feeling of a 5-star resort within the design and amenity of the Sky Park, which features a flowing landscape design that really makes the most of the elevated viewing platform."

A COLLABORATIVE APPROACH BY A VISIONARY TEAM OF PLACEMAKERS DELIVERING A LANDMARK

A COLLABORATIVE
APPROACH WAS
VITAL TO CREATING
A LANDMARK
DEVELOPMENT

IT WAS IMPORTANT
TO PARTNER WITH
LIKE-MINDED
COMPANIES

GEOCON WANTED
TO WORK WITH A
TEAM THAT REALLY
UNDERSTOOD HOW
TO CREATE PLACES
PEOPLE WANT
TO LIVE IN

Achieving the goal of creating a landmark development meant selecting the right team of makers.

Geocon wanted to partner with some of the best consultants in the country, selecting each one because of their passion and drive to deliver the desired outcomes.

And by using their own in-house builders, they were able to maintain control over the project and ensure that the result would live up to their vision.



— GEOCON TEAM



— PLANS FOR INFINITY TOWERS

"THE COLLABORATORS OF INFINITY TOWERS WERE CHOSEN BECAUSE OF THEIR PASSION FOR WHAT WE WANTED TO DELIVER. WE TOLD THEM 'IT'S NOT AN APARTMENT COMPLEX, IT'S A PLACE'. WE WANTED THEM TO UNDERSTAND WHAT YOU DO TO CREATE A PLACE."

NICK GEORGALIS - MANAGING DIRECTOR, GEOCON

A CASE STUDY ON TEAM COLLABORATION

GEOCON'S PAST PROJECTS



A development like Infinity Towers wouldn't be possible without the right people.

In order to see through their vision for the towers, Geocon was careful to select a team that had the skills and vision to see the project through to completion.

The team of makers included Purdon Planning, Peckvonhartel, Spacelab and Geocon Constructions.

Their collaborative approach has resulted in the creation of a stunning residential development that will become a landmark and set the standard for the future of residential development in the Gungahlin region and beyond.

Collaboration is a word that's often used, but the planning process of Infinity Towers really embodied the meaning of the word.

The challenge was finding the right consultants who would truly understand the vision for the project and ensure the desired result was achieved.

GEOCON
BUILDING CANBERRA

As the tagline 'Building Canberra' suggests, Geocon is a visionary developer. Established for over a decade in Canberra, the company has quickly taken its place in the city's architectural history and is currently working on a number of large-scale residential tower developments that are moving Canberra into a sophisticated new era. Their vision and skill has allowed them to create Canberra's most ambitious development in Infinity Towers.

PURDON
PLANNING

Purdon Planning is a long-standing planning consultancy established in Canberra since 1985. Their 5-year relationship with Geocon gave them the unique ability to adeptly interpret and deliver the outcomes of the Infinity Towers project.



peckvonhartel upd

Peckvonhartel has over 35 years of national and international experience. Their ability to utilise national knowledge and distil this down to suit the Canberra market meant that Infinity Towers would have a definitive design that would be looked to as a marker for future residential property developments.

SPACELAB
CREATING TIMELESS PLACES

With over 20 years of experience, the team at Spacelab takes a fresh approach to landscape architecture and has a passion for creating striking external spaces and high quality designs. In planning Infinity Towers, Spacelab's experience and vision meant that the amenity at Infinity Towers would be unlike anything Canberra has ever seen and provide a true resort-style experience for residents.

GEOCON

BUILDING CANBERRA



INFINITYTOWERS.COM.AU

